

# 2024–2025 HEX VALUES

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Here's some key information to keep in mind about hex values:

- Hex values are used with HTML, CSS, and photo-editing apps to specify or create more than 16 million colors!
- The hex values below can be used to customise your blogs, websites, graphics, and fonts with your favorite Stampin' Up! colors.
- When using hex values in HTML or CSS, be sure to include both the # symbol and the six-digit value (e.g. #FFFFFF).

## IN COLOR™ COLLECTION

| 2024–2026    |                |                   |                 |                  | 2023–2025      |               |              |                |                 |
|--------------|----------------|-------------------|-----------------|------------------|----------------|---------------|--------------|----------------|-----------------|
| PEACH<br>PIE | PETUNIA<br>POP | PRETTY<br>IN PINK | SHY<br>SHAMROCK | SUMMER<br>SPLASH | COPPER<br>CLAY | WILD<br>WHEAT | BOHO<br>BLUE | MOODY<br>MAUVE | PEBBLED<br>PATH |
| #FBB473      | #D37EB4        | #F7ACB6           | #48BC8E         | #62C4B1          | #B1674B        | #B3984E       | #88A6C4      | #B47580        | #7F7366         |

## NEUTRALS COLLECTION

|                 |                    |                  |                     |                   |              |               |                 |                |               |
|-----------------|--------------------|------------------|---------------------|-------------------|--------------|---------------|-----------------|----------------|---------------|
| MOSSY<br>MEADOW | MISTY<br>MOONLIGHT | NIGHT<br>OF NAVY | BLACKBERRY<br>BLISS | EARLY<br>ESPRESSO | PECAN<br>PIE | CRUMB<br>CAKE | GRAY<br>GRANITE | SMOKY<br>SLATE | BASIC<br>GRAY |
| #69713C         | #58728E            | #223E6D          | #582752             | #64412C           | #A97449      | #C8B394       | #C1B5AD         | #BDBDBE        | #767E85       |

## BRIGHTS COLLECTION

|                 |                |                    |                |                     |                     |                          |                   |                    |                |
|-----------------|----------------|--------------------|----------------|---------------------|---------------------|--------------------------|-------------------|--------------------|----------------|
| POPPY<br>PARADE | MELON<br>MAMBO | FLIRTY<br>FLAMINGO | PUMPKIN<br>PIE | DAFFODIL<br>DELIGHT | LEMON LIME<br>TWIST | GRANNY<br>APPLE<br>GREEN | COASTAL<br>CABANA | AZURE<br>AFTERNOON | BERRY<br>BURST |
| #ED1A3B         | #E94D88        | #F69997            | #F79433        | #FFDA69             | #DDE569             | #A3C149                  | #82CDBE           | #26A0D6            | #B74984        |

## SUBTLES COLLECTION

|               |                  |                |                  |                |               |               |                     |                  |                |
|---------------|------------------|----------------|------------------|----------------|---------------|---------------|---------------------|------------------|----------------|
| PETAL<br>PINK | CALYPSO<br>CORAL | LEMON<br>LOLLY | SOFT<br>SEA FOAM | LOST<br>LAGOON | POOL<br>PARTY | BALMY<br>BLUE | HIGHLAND<br>HEATHER | FRESH<br>FREESIA | BUBBLE<br>BATH |
| #FCD0BB       | #F37965          | #FFF8A1        | #E5F0D3          | #6EA39F        | #A9DCD6       | #A8D9EA       | #A995C7             | #E5B7D6          | #FAD5E5        |

## REGALS COLLECTION

|                   |             |                |                  |              |                 |                  |                   |                     |                   |
|-------------------|-------------|----------------|------------------|--------------|-----------------|------------------|-------------------|---------------------|-------------------|
| CHERRY<br>COBBLER | REAL<br>RED | CAJUN<br>CRAZE | CRUSHED<br>CURRY | OLD<br>OLIVE | GARDEN<br>GREEN | SHADED<br>SPRUCE | PRETTY<br>PEACOCK | BLUEBERRY<br>BUSHEL | GORGEOUS<br>GRAPE |
| #A10537           | #CA234C     | #BF492D        | #F8BD16          | #9EA64F      | #4D8B56         | #00825B          | #006F70           | #0D5893             | #7E5FA8           |

## BASICS COLLECTION

|                |                 |                |                |
|----------------|-----------------|----------------|----------------|
| BASIC<br>BEIGE | VERY<br>VANILLA | BASIC<br>WHITE | BASIC<br>BLACK |
| #E4DCC6        | #FFF7E1         | #F5F5F5        | #020005        |